

Pedro Batista

WEB DEVELOPER

Brasilia, Brazil (UTC-3, full overlap with US Eastern hours) | Open to 100% remote roles worldwide

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PROFESSIONAL SUMMARY

Web developer with 6+ years building and maintaining production websites for government, enterprise and e-commerce clients. Works across accessible front ends, custom WordPress plugins and REST and AI API integrations, backed by full LAMP stack administration and a UX/UI design foundation. Delivered a 300% traffic increase on a national judicial platform, shipped 150+ WordPress sites, and built an interactive 3D portfolio with Three.js. Fluent English, native Portuguese, with a decade of experience working with international English-speaking teams and customers.

SKILLS

Front end: Semantic HTML5, CSS3 (Grid, Flexbox, custom properties), SASS, responsive and mobile-first layouts, accessibility (WCAG, eMAG); JavaScript and TypeScript (working knowledge), Three.js

WordPress: Custom plugins and themes, Plugin API, hooks and filters, shortcodes, custom post types and taxonomies, ACF, Gutenberg, Elementor, WooCommerce, WP-CLI, Multisite, REST API, Transients, WP-Cron, Coding Standards (PHPCS)

Back end: PHP 8 (OOP), MySQL, SQL, JSON

Integrations: REST and third-party APIs, webhooks, API authentication, data mapping, AI and LLM APIs (OpenAI, Anthropic), workflow automation

Design: UI/UX, Figma, Adobe XD, design systems, wireframes, prototypes

Infrastructure: LAMP, Linux, cPanel/WHM, DNS, SSL, backups, security hardening, migrations, Core Web Vitals, technical SEO

Tools: Git, Vite, Playwright, Postman, GA4, Search Console, Tag Manager, Agile

PROFESSIONAL EXPERIENCE

Superior Court of Justice (STJ) / National School for the Training of Magistrates (ENFAM)

Senior Web Designer and Developer (Web Designer and Developer until 12/2022) | Brasilia | 05/2021 - present

- Grew daily website traffic by 300% (unique daily visits) by leading a UX-driven redesign of site architecture, navigation and page templates.
- Launched the ENAM national magistracy exam portal, which served 30,000+ visits in under one month, with an accessible WordPress front end built for peak exam-period traffic.
- Eliminated manual consolidation of the national network's course calendars with a custom plugin that unifies three external APIs (CJF, ENFAM and TJMG) behind a cached PHP proxy.
- Maintain the institution's web estate on WordPress and Elementor: main portal, event sites, the ENAM and Renejum platforms and email newsletters, checked against eMAG and WCAG.
- Kept public-facing platforms highly available by administering the full LAMP stack: cPanel, MySQL tuning, automated backups, SSL and security hardening.
- Moved Core Web Vitals into the "Good" threshold by refactoring legacy themes, optimizing assets and adding server-side caching.
- Cut build time for new pages with a Figma component library translated into standardized WordPress templates.

Acheme (independent web studio)

Founder and Lead WordPress Developer | Brasilia | 11/2019 - 10/2023

- Delivered 150+ WordPress sites for institutional, e-commerce and real-estate clients, running up to 35 projects at once on a reusable theme and component library.
- Achieved 90+ PageSpeed Insights and GTmetrix scores across the portfolio by optimizing images, caching and database queries.
- Connected client sites to CRM, ERP and third-party platforms through custom REST API integrations, webhooks and secure form workflows.
- Launched WooCommerce stores end to end: payment gateways, catalog structure and checkout customization.
- Managed domains, DNS, business email, hosting, SSL and scheduled backups for the whole client portfolio.

Hostinger International

Technical Support and Customer Success Agent | Remote | 04/2020 - 03/2021

- Resolved WordPress, hosting, DNS, cPanel and migration issues for an international English-speaking customer base.
- Reduced repeat escalations by writing troubleshooting documentation adopted by the wider support team.

SELECTED PROJECTS

- **This portfolio** (batistapedro.acheme.me): A 3D office in Three.js and TypeScript with a working Windows XP (SvelteKit) on the monitor through CSS3DRenderer; the résumé opens in its Internet Explorer, and in a pocket Internet Explorer on phones.
- **Renejum Calendar Plugin** (renejum.enfam.jus.br): WordPress plugin that unifies course calendars from three court APIs behind a cached PHP proxy, with filters, a list view and monthly totals.
- **ENAM Exam Portal** (enfam.jus.br/enam): Accessible WordPress portal for Brazil's national magistracy exam, with 30,000+ visits in its first month.
- **ENFAM Institutional Redesign** (enfam.jus.br): UX-driven redesign of the website of Brazil's national school for judges; daily visits grew 300%.
- **Cypay** (cypay.io): Scroll-driven landing page for a self-custodial crypto app, in vanilla JavaScript, with a Three.js mascot in its first version.
- **IESP Tradutor**: WordPress translation plugin for IESP-UERJ with a glossary, segments, Gutenberg panels and a quota guard that keeps Google Cloud Translation at zero cost.

EDUCATION AND CERTIFICATIONS

- **Postgraduate Certificate, UX/UI and Digital Products** | British School of Creative Arts and Technology (EBAC) | 2024 - 2026 (expected)
- **Bachelor of Business Administration** | University of Brasilia (UnB) | 2017 - 2022
- **cPanel and WHM Certified** | Hosting and server management
- **Digital Marketing Nanodegree** | Udacity

LANGUAGES

Portuguese (native) | English (fluent) | Spanish (basic)